



**MEDIA CONTACT:**

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**BestBank Partners with Get Checking™ Program to Educate Michigan Residents  
with Smart Banking Tips**

*-Program helps consumers with previous banking problems gain access to mainstream financial services and bank smarter-*

**WHAT:** **MILWAUKEE, Wis. (July 9, 2007)** – BestBank will host an informational Get Checking Day, Friday July 20, 2007 to announce the arrival of the new Get Checking program in the Detroit area.

Get Checking is an educational program designed to assist consumers without a primary banking relationship achieve access and better understand basic financial services. Get Checking is most valuable to those individuals who have experienced problems managing their banking accounts or those who have never opened an account, especially deposit accounts.

Get Checking is not your typical financial literacy program. It provides a fresh start for many consumers. It not only offers a second chance to those who have had trouble in the past, but also an opportunity for consumers to meet with financial representatives and ask important questions regarding banking, credit and/or loans. The program generates tangible, distinctive results by focusing on debit issues. Good debit practices allow consumers to build a solid foundation and take the next steps to participation, choice and financial freedom.

“BestBank is proud to charter Get Checking in Michigan. This is a great opportunity for BestBank to be assisting the Michigan community to strengthen and enrich their financial and banking knowledge,” said Kerri Dutz, BestBank regional manager. “BestBank has approved all banking centers to accept graduation certificates and will work closely with program partner Get Checking Inc. to ensure a successful partnership.”

The “Get Checking Program” has two key goals:

- Provide a focused financial literacy education.
- Provide graduates with the option to open and successfully maintain a bank account.

“We commend BestBank for being a pioneer and taking the lead to launch Get Checking in its communities throughout its footprint and foremost re-establishing banking relationships for those who need it most,” said Chiquita Board, Get Checking representative. “BestBank is the first participating financial institution to endorse Get Checking in this state. Thirty-two BestBank centers have agreed to hand out brochures about the program and open accounts for consumers who have completed all program requirements.”

BestBank and Get Checking partnerships reach multiple states Georgia, Illinois, Wisconsin and recently Michigan.

Get Checking classes will take place at Kroger/BestBank located at 23675 Greenfield, Southfield, MI 48075. To register or for more information, please visit [www.getchecking.org/detroit/](http://www.getchecking.org/detroit/) or call (800) 246-8852.

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**CLASS DATES:**

July 21, 2007 at 10 a.m.

Aug. 18, 2007 at 10 a.m.

Sept. 15, 2007 at 10 a.m.

Oct. 20, 2007 at 10 a.m.

Nov. 17, 2007 at 10 a.m.

Dec. 15, 2007 at 10 a.m.

**WHEN:**

Friday, July 20, 2007.

10 a.m. to 11:30 am

**WHERE:**

BestBank (Inside Kroger)

23675 Greenfield

Southfield, MI 48075

**About BestBank**

BestBank is committed to providing customers with the most convenient banking experience possible. Offices are conveniently located and all are open seven days a week, including Sundays. BestBank offers online banking available 24 hours a day. For more information or the nearest branch location, please visit [www.bestbank.com](http://www.bestbank.com).

**About Get Checking**

Get Checking™ is a national financial education program designed specifically to help consumers establish a primary banking relationship and gain access to mainstream financial services. Get Checking is sponsored in tandem by eFunds Corporation and the University of Wisconsin Extension. For more information about the Get Checking Program or locations, please visit [www.getchecking.org/detroit/](http://www.getchecking.org/detroit/).

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